

2017中国国际智能交通展览会

2017上海国际交通工程、智能交通技术与设施展览会

INTERNATIONAL TRADE FAIR FOR INFRASTRUCTURE, ITS TRAFFIC MANAGEMENT, SAFETY AND PARKING

智能交通、跨界融合 Intelligent Transportation System, Crossover Integration

主办单位 Organizers

中国智能交通协会

ITS China

交通运输部科学研究院

China Academy of Transportation Sciences

荷兰阿姆斯特丹RAI国际展览公司

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交通运输部路网监测与应急处置中心

Highway Monitoring & Response Center of MOT

国家智能交通产业技术创新战略联盟

National Strategic Alliance for ITS Industry Technology Innovations

时 间:2017年5月4-6日 Time: May 4-6,2017 地 点:上海新国际博览中心

Venue: SHANGHAI New International Expo Centre







国家智能交通(ITS)行动计划 引领行业发展

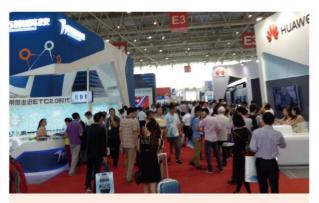
National Intelligent Transport Systems (ITS) Action Plan Leads the Industrial Development

国家发改委和交通部联合印发《推进"互联网+"便捷交通促进智能交通发展的实施方案》,明确了国家新一代ITS的发展框架、服务内容和产业重点,该方案被誉为"国家智能交通(ITS)行动计划",是国家层面第一次出台关于智能交通发展的实施方案,对我国ITS发展具有重大意义。"十三五"期间,针对"一带一路"、"京津冀协同发展"、"长江经济带"等国家战略对智能交通提出了重大需求,在新技术、新需求的大背景下,智能交通系统的发展将进入一个新的时代。

The Implementing Proposal for Promoting "Internet Plus" Convenient Transportation to Advance the Development of Intelligent Transportation jointly issued by the National Development and Reform Commission and the Ministry of Transport specifies the new generation of ITS' development framework, services and industrial emphases in China, known as "National Intelligent Transport (ITS) Action Plan". This is the first implementing proposal on intelligent transportation introduced at national level, being of significance to China's ITS development. During the "13th Five-year Plan" period, implementation of "The Belt and Road Initiative", "Coordinated Development of the Beijing-Tianjin-Hebei Region", "Yangtze River Economic Zone" and other national strategies is in greatl need of ITS, which as will set into a new development stage in the context of new technologies and demands.

智能交通系统(ITS)提出20多年以来,在全世界取得了长足发展,车载导航、交通信息服务、不停车收费(ETC)、智能公交服务、城市智能化交通管理等应用已经普及并形成了产业。近几年,随着我国社会和经济的发展、随着交通基础设施的完善,百姓出行的需求和模式发生了很大变化。与此同时,新一代信息技术给ITS的发展提供了新的能力,而提高交通运输服务水平和运行效率、提升载运工具智能化水平、创造新型交通运输产业等又给ITS提供了新的发展空间。

ITS has made considerable progress since it was presented 20 years ago, where vehicle-mounted navigation, traffic information service, electronic toll collection (ETC), intelligent public transportation service, urban intelligent traffic management and other applications have been widely used, and arrived at the industry scale. In recent years, people's demands for travel have changed a lot as China makes great headway socially and economically with significant improvement in transportation infrastructure. The new generation of information technology provides new capabilities for the development of ITS, while improvement in transportation service level and operational efficiency and intelligence level of conveyance as well creation of new-type transportation industries and others provide ITS with new development space.



全球智能交通市场预计从2016年的480.3亿 美元增至2020年的1172亿美元。交通管理系统 将占市场最大份额,期间年复合增率达19.3%。

全球日益增多的人口带来了飞速发展的城市化,而交通拥挤和安全等问题也随之出现。对于解决这些问题的可持续解决方案的需求非常迫切。基于云的技术兴起,以及车对车(V2V)、车对电网基础设施(V2I)的技术进步正在使智能交通变为现实。

到2020年,北美预计继续成为全球市场的领导者,占市场最大份额。由于不断增长的人口和对智能系统的更大需求,亚太地区正在兴起,预计到2020年将超越欧洲。



Top ITS Expo in Asia

30000 m²

展示面积 exhibition area

亚洲最大智能交通展 Asia's largest ITS exhibition

500 +

参展商 exhibitors

展示前沿技术与最新解决方案

and up-to-date solutions

35000+

专业观众 professional visitors

纷至论道,共谋商机

Make friends and seek opportunities

「Intertraffic China」创办于2007年,迄今已成功在北京、上海巡回举办了十届,是服务于智能交通 行业全产业链的亚太优选国际商贸展览平台。

Intertraffic China, was launched in 2007, and has been successfully held for ten rounds in Beijing and Shanghai alternatively, known as a preferable Asia-Pacific international trade exhibition platform throughout the whole industrial chain of the ITS industry.



「Intertraffic China 2017」将于2017年5月4日-6日在上 海新国际博览中心隆重举办。在国家战略的引导下,本届展 会以"智能交通、跨界融合"为主题集中展示交通管理、公 共交通、高速公路信息化、智能停车、卫星导航与位置服务 、智能网联汽车、交通安全及智能交通建设服务等领域的最 新解决方案。

Intertraffic China will be grandly held from May 4 to 6, 2017 at Shanghai New International Expo Centre. Under the guidance of the national strategies and the theme of "intelligent transportation, crossover integration", this Expo will intensively exhibit up-to-date solutions in fields such as traffic management, public transport, highway informatization, intelligent parking, satellite navigation location-based service, intelligent network linking automotive technology, traffic safety and intelligent transportation construction and service.

作为中国及亚洲顶级的国际智能交通行业盛会,世界最大的交通展荷兰Intertraffic在中国的子展携手中 国智能交通协会的高端资源, 「Intertraffic China」 植根中国, 始终站在智能交通行业的最前沿。与中 国智能交通行业共同发展的近十年,「Intertraffic China」承载一种全新责任,以科技彰显意志,以智慧 构筑基石,在中国以丰富的资源积累和品牌号召力,凝聚着中国乃至全球的优质买家和供应商,为中国及 亚洲对新一代智能交通的巨大应用需求提供强大的支持,更为亚太地区的智能交通行业打造一个能够体验 展示全球前沿创新科技、捕捉全球创新业态趋势、结交全球商业及技术精英的国际级盛会。

As China and Asia's top international event in the ITS industry and a Chinese branch of Intertraffic — the world's largest transportation exhibition from Netherlands, ITS China International Intelligent Transportation Systems Expo is rooted in China and serves as the pioneer of the ITS industry, with the help of high-end resources from China Intelligent Transportation Systems Association. In recent decade of common development with China's ITS industry, ITS China International Intelligent Transportation Systems Expo carries a new responsibility to highlight the science and technology will and build a wisdom foundation. With abundant resources and brand appeal, this Expo attracts quality buyers and suppliers in China and even other parts of the world to contribute strong support for vast demands of a new generation of ITS application from China and Asia, and builds a world-class event for the Asian-Pacific ITS industry to showcase global cutting-edge innovative technologies, capture the global innovation trends, and associate with global business and technical elites.



展会优势

Strengths

8大展示主题紧贴市场需求

8 market demand-based exhibition themes

根据中国智能交通行业发展热点并结合全 球行业发展趋势, Intertraffic China 2017 将在30000平方米的豪华展示空间设立以下 8大展示主题,着重拓展市场需求火热的展 品展示:

According to China's ITS industry development hot spots and combining the development trends of the global ITS industry, 8 exhibition themes will be set in 30,000 m2 spacious space of Intertraffic China 2017, focusing on exhibits highly catering to market demands:

交	诵	管	理
~	~		

Traffic management

电子监控 Electronic monitoring

智能停车 Intelligent parking

卫星应用 Satellite application

公共交通 Public transport

高速公路 Expressway informatization

智能网联 Intelligent network linking

交通安全 Traffic safety

雄厚的品牌背景、悠久的展会历史、丰富 的展会资源、资深的专业论坛以及不断的开拓 创新形成了具有特色的国际智能交通展优势。 历经10年的成长,展会规模愈发壮大,展商数 、观众数持续增长,并获得业内一致好评。在 已经结束的上届展会中,超过百分之93%的展 商表示对展会非常满意,95%的观众确定将继 续参观支持。

By virtue of strong brand background, long-standing history, rich resources, senior and professional BBS, and on-going explorations, it develops its own features and strengths. During the decade of growth, this Expo has expanded its size and attracted more and more exhibitors and visitors, enjoying unanimously praises in the ITS industry. In its last exhibition, more than 93% of the exhibitors showed great satisfaction and 95% were determined to give follow-up supports.

品牌基因 Brand DNA

半个世纪全球第一交通展Intertraffic母展优秀品质的传承 Inheritance from its superior parent expo — Intertraffic, the world's top ITS exhibition with half century history

展会历史 History

10年中国市场成熟运作,成就亚洲智能交通第一展

10 years mature operation in Chinese market helps it to be Asia's largest ITS exhibition

展会资源 Resources

15+国家/地区展团,呈现国际视野与全球战略

Exhibition groups in 15+ countries / regions embody its international vision and global strategy

200家海内外协会保驾护航,获国家交通部、科技部、公 安部官方指导与支持

Assistance from 200 domestic and overseas associations and direction and support from China's Ministry of Transport, Ministry of Science and Technology and Ministry of Public Security.

200+合作媒体,高效融合展会和互联网营销

200+ media partners provide efficient integration and internet marketing

专业论坛 Professional forum

10场高峰论坛同期举办,关注时下热点

Ten summit forums will be simultaneously held to discuss current affairs and hot issues



全球数据资源成就卓越品质

十年与中国智能交通风雨共舟、匠心投入,Intertraffic China承载了世界最大的交通展荷兰Intertraffic的优秀办 展经验、展会管理理念以及展会服务品质, 并且与全球 Intertraffic系列展会:

- ·荷兰Intertraffic
- ·墨西哥Intertraffic MEXICO
- · 土耳其Intertraffic ISTANBUL

共享观众媒体资源



上届精彩回顾

Highlights of the Last Expo

全球瞩目的「Intertraffic China」于2016年5月23日北京中国国际展览中心(新馆)胜利落下帷幕!为期三天的展会共吸引了全球357家展商展出,30000平米的展览面积稳居亚洲智能交通行业展会规模第一!来自24个国家和地区28566人次观众莅临展会,其中海外观众4963人次。

The remarkable Global International Intelligent Transportation Systems Expo, namely, Intertraffic China, came to a successful end on May 23, 2016 in Beijing China International Exhibition Centre (new venue). This three-day exhibition attracted a total of 357 exhibitors from all over the world, and its 30,000 m2 of exhibition area ranks first among Asia's ITS exhibitions. It attracted 28,000 person times from 24 countries and regions, including overseas visitors of 4,963 person times.







2016年是我国"十三五"行业发展规划开局之年,本届展会特设"十二五"交通成就展,集中展示近年来我国交通科技的发展成果。

Held in 2016, the starting year of China's "13th Five-year" industrial development planning, it specially sets an exhibition to intensively show China's traffic science and technology achievements made during the "12th Five-year Plan" period.

开幕当天,来自交通运输部、科技部、工信部、武警交通指挥部及各省市交警代表团、中国智能交通协会、中国公路学会和全国各地智能交通协会的领导等众多海内外嘉宾汇聚一堂,共襄全球智能交通行业盛世,「Intertraffic China」的国际化进程再上新台阶!

On its opening day, leaders from the Ministry of Transport, Ministry of Science and Technology, Ministry of Industry and Information Technology, Traffic Command Department of the Chinese Armed Police Force, traffic police delegations from various provinces and municipalities, China Intelligent Transportation Systems Association, China Highway and Transportation Society and nationwide ITS associations and a number of guests at home and abroad came this global ITS event together, which further attended the international progress of the ITS China International Intelligent Transportation Systems Expo!













2016领导品牌

Leading brands





















































































































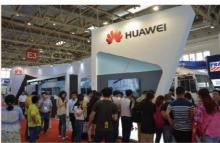


行业龙头齐聚亮相

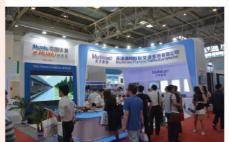
Leading Enterprises in the Industry Gathering at This Expo

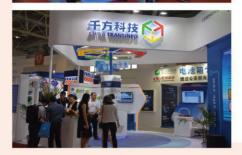
智能交通行业在我国发展二十多年, 随着科学技术的发展和 市场成熟度的提高, 龙头企业对行业的影响力越来越重要, 但 由于智能交通行业产业链过长,行业涉及领域过多,一次活动 中龙头企业集体亮相的场景并不多见。本届展会华为、中兴智 能、青岛海信、易华录、千方科技、南京多伦、精英智通、深 圳金溢、北京万集、上海宝康、SAP、北京握奇、上海三思、 上海通冠、正先电子、安徽科力、东软集团、安徽四创、聚利 科技、成谷科技等行业不同领域的龙头企业携最新技术与新产 品集体亮相, 使参观者能全方位的了解行业信息, 体现了当今 智能交通行业融合、跨界的发展需求。

ITS industry has developed in China for nearly 20 years. With the development of science and technology and the improvement of market maturity, leading enterprises have more and more important influence in the industry. Due to the long industrial chain and various fields involved in ITS industry, however, it is rare that leading enterprises all participate in one activity. At this Expo, there are leading enterprises from different sectors present with their own state-of-art technologies and new products, such as Qingdao Hisense, E-hualu, China Transinfo Technology Co. Ltd., Nanjing Doron Technology Co., Ltd., Beijing Jaya Technology Co., Ltd., Shenzhen Genvict, ZTE ITS Ltd., Huawei, Beijing Wanji Technology Co., Ltd., Shanghai Baokang Electronic Control Engineering Co., Ltd., SAP, Beijing Watchdata System Co., Ltd., Shanghai Sansi, Shanghai Toncom Communication Apparatus Co., Ltd., Zemso Electron, Anhui KeLi Information Industry Co., Ltd., Neusoft Corporation, Anhui Sun Create Electronics Co., Ltd., Beijing Juli Science & Technology Co., Ltd. and Shenzhen ChengGu Technology Co., Ltd. This allows visitors to know industrial information in an all-round manner, and reflects the integrated and trans-boundary development demand in today's ITS industry.











创新成长型企业参展过半

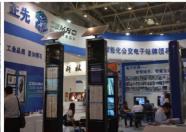
More Than Half of Innovative and

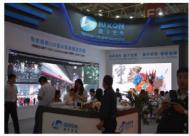
Growing Enterprises Present At This Expo













技术浪潮推动着产业的发展,新技术带动产品升级换代,一批行业精英由此出现。本届展会创新型、成长型企业异军突起,成为展览会主力。海达数云、中航讯、图为先、华飞时代、天路纵横、深圳美格、南京慧尔视、海积信息、路升光电、科威特、惟新科技、华力兴、依鲁光电等一批企业,携新兴产品冲击市场,凸显创新驱动的威力,让人耳目一新的同时,更看到了我国智能交通的发展未来。

A group of industrial elites have come into being, as technology waves have promoted industrial development and new technologies have driven product upgrading and transformation. This time, innovative and growing enterprises suddenly rise as a new force and become the main force at this Expo. Enterprises including Wuhan Hi-Cloud Technology Co., Ltd., Beijing CIC Technology Co., Ltd., Mapbar Inc., Beijing Huafei Tech Co., Ltd., Beijing Tianluzhongheng Transport Technology Co., Ltd., Shenzhen MeiG, Nanjing Hurys Intelligence Technology Co., Ltd., Shanghai Highgain Information Technology Co., Ltd., Shenzhen Luxon, Winew-Marketing, Halcyon and Shandong Explorer Optoelectronic Technology Co. Ltd. have hit the market with their own new products, which highlights the innovation-driven force and shows a refreshing world, and meanwhile reflects the future development prospect of China's ITS.

覆盖全国ETC龙头企业

Covering the whole country ETC









前沿市场咨询分享

Frontier Market consultation Sharing

极具前瞻性的Intertraffic China,每届都围绕行业热点话题,结合参展商的创新科技成果,针对不同的应用市场,举办一系列的活动和技术研讨会,不仅使观众能更深入了解参展商的崭新科技,也能为参展商提供别具一格的营销策略,无论您是作为活动的共同主办、演讲嘉宾,还是赞助方,都将获得高质量买家和媒体的额外关注。

Each session of extremely prospective "ITS China International Intelligent Transportation Expo" focuses on hot topics in the industry and combines with exhibitors' innovative and scientific and technological achievements to carry out a series of activities and technical seminars for different application markets. This can not only give audience insight into exhibitors' new technologies, but also provide peculiar marketing strategies for exhibitors.whether as a co-sponsor, a guest speaker or a sponsor, you will draw additional attention from high-quality buyers and media.

第三届中国智能交通创新发展论坛

The 3rd Chinese ITS Innovation and Development Forum



2016中国(北京)道路交通安全论坛

The 2016 China (Beijing) Road Traffic Safety Forum



中国车联网创新发展论坛

China Connected Vehicles Innovation and Development Forum



第三届"智能交通杯"系列评选活动

The 3rd "ITS Cup" Series Campaigns









展品范围

Range of Exhibits

- 1、<mark>交通管理:</mark>不停车收费、车道控制、驾驶培训、移动通信系统、电子标签救援服务、显示设备、传输设备、运输网络、道路监控及交通事故勘查设备、交通控制及通讯系统、交通信息服务系统、交通信息平台、信息采集技术、GPS人员及车辆定位设备、GIS警用地理信息系统、交通警察执法装备、数据管理与分析挖掘。
- 1. Traffic management: ETC, lane control, driving training, mobile communication system, e-tag rescue service, display device, transmission equipment, transportation network, road monitoring and traffic accident investigation equipment, traffic control and communication system, traffic information service system, traffic information platform, information acquisition technology, GPS staff and vehicle positioning device, GIS police geographic information system, law enforcement equipment for traffic polices, and data management, analysis and mining.
- 2、公共交通: IC卡管理、公交调度、线路查询、数字站亭、公交实时视频监控与应急、快速公交、立体车库、远距射频、停车诱导、道闸控制、城市轨道交通运营、管理、设备及设施综合性交通枢纽管理(调度、指挥、引导、指示、查询、检票)设备及设施。
- 2. Public transport: IC card management, bus dispatch, bus line query, digital bus stop, bus real-time video monitoring and emergency action, bus rapid transit, stereo garage, long-distance radio frequency, parking guidance, road control, urban rail transit operation, management, equipment and facility, and comprehensive transportation junction management (dispatch, command, guidance, and vehicle positioning device, GIS police geographic information system, law enforcement equipment for traffic polices, and instruction, query, check-in) equipment and facility.
- 3、<mark>电子监控:</mark> 电子标签、监控设备、移动监控、信号控制、车牌识别仪、电子车牌、事故侦查、车辆检测、感应摄像、图像采集、LED补光灯。
- 3. Electronic monitoring: E-tag, monitoring equipment, mobile monitoring, signal control, vehicle license plate recognition instrument, electronic vehicle identification (EVI), accident investigation, vehicle detection, induction camera shooting, image capture, LED fill-in light.
- 4、<mark>高速公路信息化:</mark> ETC电子不停车收费、高速公路视频监控、交通事件检测、计重收费系统、超限检测系统、高速公路联网收费(车道、站、中心)管理、收费系统设备、LED显示设备。
- 4. Highway information: ETC, expressway video surveillance, traffic incident detection, weight charge system, overrun detection system, expressway networked toll collection (lane, station, center) management, charge system equipment, and LED display device.
- 5、<mark>智能停车:</mark> 立体车库; 停车收费控制系统; 出入口管理及监控系统; 车辆识别系统; 自动栅栏、停车库显示及导引系统; 各类指示灯。
- 5. Intelligent parking: Stereo garage; parking charge control system; vehicle entrance management and monitoring system; vehicle recognition system; automatically-controlled gate, parking garage display and guidance system; various indicator lights.
- 6、<mark>智能网联汽车技术</mark>:智能整车;汽车驾驶管理;车载信息系统;汽车电子;车辆安全;枢纽客流与物流信息;能源管理与电动车;终端应用。
- 6. Intelligent network linking automotive technology: Intelligent vehicle; automobile driving management; vehicle-mounted information system; automotive electronics; vehicle safety; hub passenger flow and logistics information; energy management and electric vehicles; terminal utilization.
- 7、卫星导航与位置服务:北斗终端与芯片、GPS终端与芯片、LBS位置信息服务导航设备、电子地图、数据分析与管理、调度管理平台。
- 7. Satellite navigation and location-based service: Beidou terminal and chip, GPS terminal and chip, LBS location information service and navigation equipment, electronic map; data analysis and management, dispatching management platform.
- 8、<mark>交通安全</mark>:交通信号系统;交通标志、护栏、照明设施;安全路障;反光材料、标线材料;划线机; 紧急救援服务;清障车辆及特种车辆;汽车防盗装置等交通安全用品。
- 8. Traffic safety: Traffic signal system; traffic signs, guardrails, lighting facilities; safety barricades; reflective materials and marking materials; road marking machine; emergency relief service; wrecker vehicles and special vehicles; car theft deterrent devices and other traffic safety products.



收费标准

Charging Standards

展览会将根据展台位置的不同,采用不同的收费标准。分为A区(平面图中为粉红色)、B区(平面图中为绿色)和C区(平面图中为黄色)。

Different charging standards are implemented for different booth locations at this Expo. There is Section A (marked in red on the plan), Section B (marked in green on the plan) and Section C (marked in yellow on the plan).

2016年12月30日前报名可享受以下优惠价格 Any person who signs up before December 30, 2016 will be given with the following preferential prices:

区域 Section	光地(人民币) Bare space (RMB)	标准展位(人民币) Standard booth (RMB)
Α	2110元(RMB)/ m²	19980元(RMB)
В	1720元(RMB)/ m²	16470元(RMB)
С	1100元(RMB)/ m²	10890元(RMB)

区域 Section	光地(人民币) Bare space (RMB)	标准展位(人民币) Standard booth (RMB)
Α	1980元(RMB)/ m²	18810元(RMB)
В	1450元(RMB)/m²	14040元(RMB)
С	990元(RMB)/ m²	9900元(RMB)

注:标准展位最小租用面积为9㎡ 光地最小租用面积为36㎡

Note: The smallest rentable area of a standard booth is 9m2 and the smallest rentable area of bare land is 36m2.

标准展位配置包含展三面围板、洽谈桌一张、椅子两张、射灯两盏、中英文双语楣板一条、220V电源插座一个(限500W内用电); 光地不含基本配置。

A standard booth is equipped with three partitions, one table, two chairs, two lamps, an exhibition lintel both in Chinese and English languages, one 220V outlet (only for power utilization within 500W); bare land does not include basic configuration.

会刊广告: (单位:人民币元)

Advertising on Exhibition Catalogue: (In RMB)

展览会将印制《展览会会刊》,在展览会现场向观众散发,参展厂商可半价在展览会会刊上刊登内页广告一页,展览会会刊由大会统一分发(会刊尺寸:135x210)。其它赞助请致电组委会如:冠名、晚宴、挂绳、胸卡、资料袋、礼品、展场广告等。

The Exhibition Catalogue for this Expo will be prepared, printed and distributed to audience on the site. An exhibitor can publish his advertisement(s) on one page of the Exhibition Catalogue at a half price. The Exhibition Catalogue will be distributed by this Expo in a unified manner (the size of a catalogue: 135x210). For any other sponsorship such as naming, dinner party, hang string, chest card, information pack, gifts and advertising at the exhibition venue, please call the organizing committee.

展刊封底 Back cover	展刊封二 Second cover	展刊封三 Third cover	正文首页(接封二) First page of text (following the second cover)	内页整版 Any inside full page
RMB23, 000	RMB20, 000	RMB17, 000	RMB19, 000	RMB4, 000



>> 参展须知

■ 展 览:

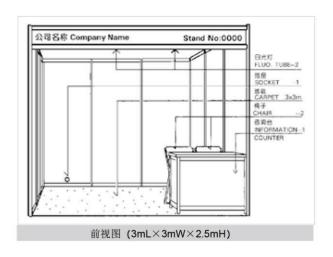
展览会室内展台包括标准装修展台和非装修展位。

室内非装修展位:由展览会主办单位提供相应面积的净展览场地,不负责提供展架、地毯及其它有关设施。如需提供有关设施,请提前与展览会主办单位联系,有关设施和服务均需收取相应的费用。

室内标准装修展台:由展览会主办单位将展台按标准装修后提供给参展厂商,每9平方米标准展台包括:

- ◆ 参展公司的中英文门楣 (340毫米高):
- ◆ 铝合金框架:
- ◆ 展台封闭面为白色保利板 (2,500毫米高);
- ◆ 展台满铺地毯:
- ◆ 一张咨询台 (1,030毫米长×530毫米宽 ×760毫米高):
 - ◆ 两把座椅:
 - ◆ 一个5 安培/220 伏的电源插座 (国际样式):
 - ◆ 两盏日光灯。

具体形式请见示意图:



>> 报名方法

■ 报名参展

参展、举办技术交流会及在展览会会刊上刊登广告的单位,请填写《参展申请表》的相应部分,并将申请表邮寄或传真到组委会,表格请用正楷填写清楚并加盖单位公章。报名截止日期为2017年3月31日。

■ 收 费:

展览主办单位在收到有关表格后将向参展公司寄发形式发票。参展厂商请按形式发票的要求,将有关全部费用汇往下面帐号:

开户名称:恒兴国际会展(北京)有限公司 开户银行:广发银行北京国展支行 账 号: 137081516010022470

■ 参展确认:

展览主办单位在收到有关费用后将向参展厂商发出参展确认函和正式发票。为参展厂商提供《参展商手册》,明确展台设计搭建、展品运输、网页信息、住宿安排、物品租用和服务人员以及广告等有关事宜。

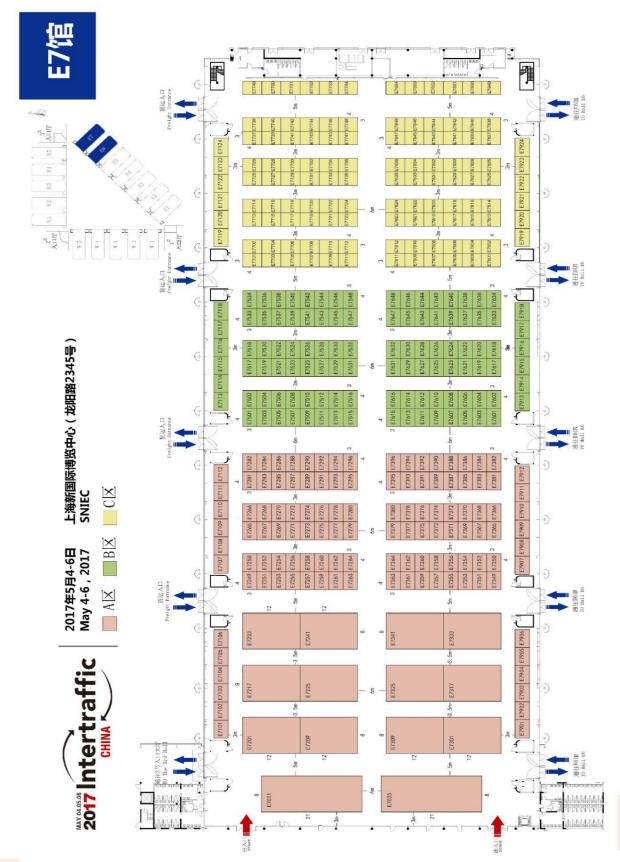
展位安排:

展览会主办单位将根据报名时间的先后顺序 按不同专业区域的划分安排展台的位置。报名时 间以收到全部展台租金并发出参展确认函之日为 准。展位确定后,我们将及时以书面的形式通知 参展厂商。



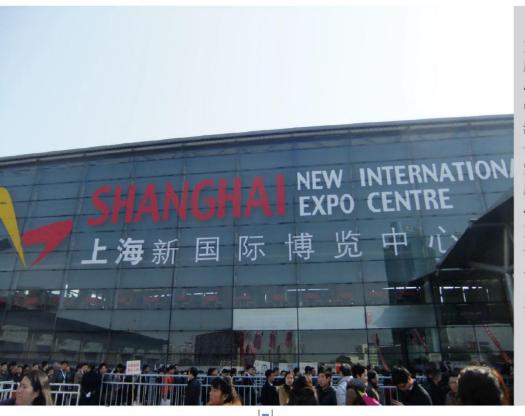








上海新国际博览博览中心(SNIEC)



上海新国际博览中心(SNIEC)作为中外合资合营的第一家展览中心,上海新国际博览中心已建设成为中国最成功展览中心之一。坐落于上海浦东经济与工业核心发展区。地铁7号线可直达SNIEC,其花木路站紧邻上海新国际博览中心W5号展厅。此外,大型交通枢纽中心一龙阳路站(位于龙阳路上)距离SNIEC仅600余米,地铁2号线、地铁7号线、磁浮列车、以及多条公交线路交汇于此,由龙阳路站步行10分钟,即可抵达SNIEC。

















新浪微博



公众微信号



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